

Thursday, October 16th, 6:30pm

Bridging Generations



40 years of PUENTE

October 16, 2025 6:00 p.m.

Los Angeles River Center & Gardens



Sponsorship Deck

About the event



Join us in celebrating 40 years of transformation at PUENTE Learning Center's Anniversary Gala, Bridging Generations — 40 Years of PUENTE.

During this unforgettable evening we will present Rich Webster with the Riordan Community Impact Award in honor of his remarkable dedication and unwavering commitment to improving conditions for our students and families.

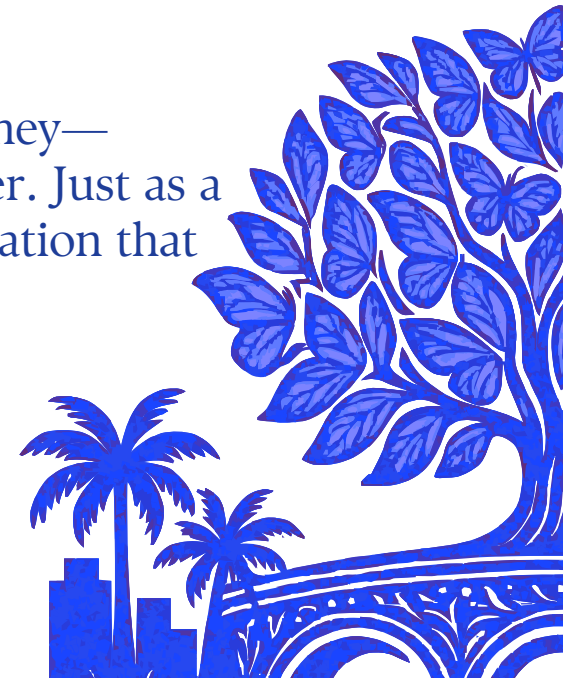
Guests will enjoy a program rooted in community and growth as students, families, and honorees share powerful stories of how PUENTE has opened pathways to education for thousands—across generations.

The evening begins at 6 p.m. at the historic Los Angeles River Center and Gardens with a vibrant cocktail hour and silent auction, followed by an elegant dinner and inspiring program.

Special community activations will offer a window into PUENTE's journey—revealing what's possible when we come together to uplift and empower. Just as a butterfly's flight begins in stillness, your support helps spark transformation that ripples across lives and generations.

Don't miss this evening filled with joy, hope, and purpose—as we raise essential funds to carry PUENTE's mission into the next 40 years.

Learn more: www.puente.org/gala



About: PUENTE Learning Center



PUENTE Learning Center is a transformative educational nonprofit empowering students and families to unlock opportunity and thrive as vital contributors to their community.

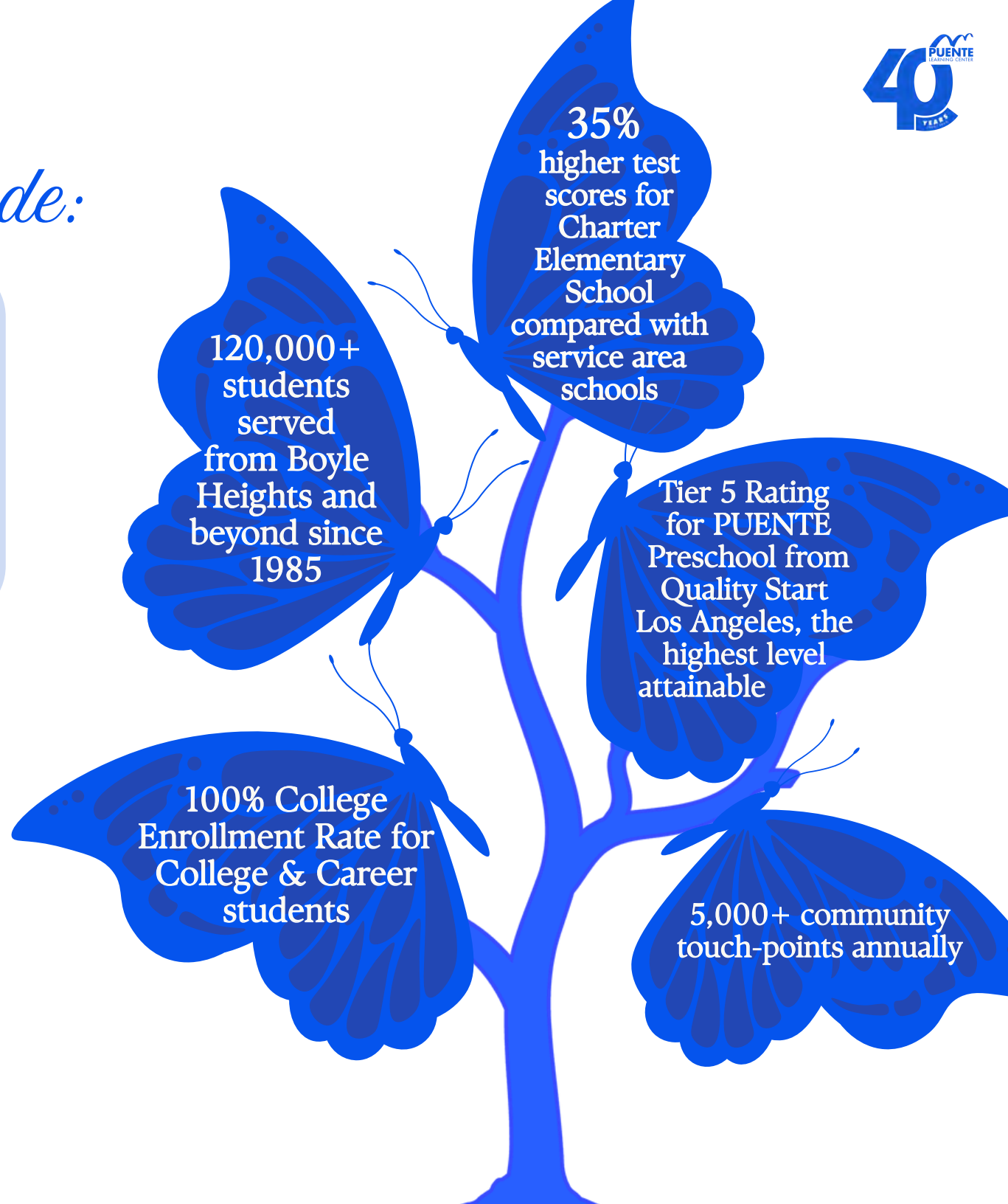
Every year, more than 2,000 individuals walk through PUENTE's doors with the drive to create brighter futures. They are welcomed with dignity and respect—and supported by a full spectrum of learning programs for children, youth, and adults.



PUENTE

Programs include:

- Charter Elementary School
- Preschool
- College & Career
- Adult Education
- Community Services



A large, light blue stylized tree trunk and branches are centered on the page. Three blue butterflies are perched on the branches: one on the left, one in the upper left, and one in the upper right.

Board of Directors

Raul Guerrero

Lara Lightbody

Anda Nicolae

Dana Ontiveros

Gil Ortega

Jocelyn Rosenwald

Scott Williams

Agustin Urgiles

Jerome Greening, CEO

Tyler Press, Chair



Honoree



RICH WEBSTER
RIORDAN
COMMUNITY IMPACT
AWARD

Rich Webster serves as Co-President and Board Member at the Helen and Will Webster Foundation, named after his parents. “My family and I have supported PUENTE Learning Center for many years because we firmly believe in the power of education to improve lives,” says Rich. “Everyone should have the tools to succeed, no matter their zip code, income, or ethnic background. Now more than ever, nonprofits must nurture the trust and confidence of their clients, and PUENTE continues to do just that.”

Sponsorship Opportunities



DREAM BUILDERS

\$50,000

- Inclusion on the Dream Builders donor wall at the Richard J. Riordan building
- Media release listing
- Name and logo recognition on step & repeat and event program/signage
- Speaker acknowledgement
- Link to company page
- 2 dedicated social media posts
- 2-page tribute journal ad spread
- 2 VIP tables of ten (10)

BRIDGE ARCHITECTS

\$25,000

- Media release listing
- Name and logo recognition
- Speaker acknowledgement
- Link to company page
- 1 dedicated social media post
- 2 full-page tribute journal ad
- 2 VIP tables of ten (10)

Community Connectors

\$10,000

- Media release listing
- Name and logo recognition
- Speaker acknowledgement
- Social media mention
- 1 full-page tribute journal ad
- 1 VIP table of ten (10)

Educational Pathfinders

\$6,000

- Media release listing
- Speaker acknowledgement
- Name and logo recognition
- Social media mention
- 1 half page tribute journal ad
- Eight (8) invitations

Champions of Change

\$3,000

- Name and logo recognition
- Speaker acknowledgement in event program
- 1 half-page tribute journal ad
- Six (6) invitations

Tribute Journal

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This year, to celebrate achievement and success, we will be creating a Bridging Generations — 40 years of PUENTE tribute journal honoring Rich Webster as well as PUENTE's 40 years of impact since 1985.

- \$1,000 FULL PAGE AD
- \$500 HALF PAGE AD
- \$250 QUARTER-PAGE AD

TRIBUTE AD GRAPHIC REQUIREMENTS:

- Resolution: 300 dpi
- Color: Full Color Acknowledgement to size - no bleeds
- File Formats: Any Version of: InDesign, TIFF, EPS, JPEG, Illustrator, Photoshop or PDF (No Quark, please)
- Please include fonts, or convert fonts to outlines
 - Full Page Acknowledgment: 8.625" W x 10.75" H
 - 1/2 Page Acknowledgement: 7.75" W x 4.75" H
 - 1/4 Page Acknowledgement: 3.75" W x 4.75" H

Acknowledgement & Tribute Ads Deadline: Friday, September 26th

Questions about tribute ads: Please contact events@puente.org



Sponsorship Pledge Form



<input type="checkbox"/>	\$50,000 Dream Builder Sponsor	<input type="checkbox"/>	\$6,000 Educational Pathfinder Sponsor
<input type="checkbox"/>	\$25,000 Bridge Architect Sponsor	<input type="checkbox"/>	\$3,000 Champion of Change Sponsor
<input type="checkbox"/>	\$10,000 Community Connector Sponsor	<input type="checkbox"/>	\$375 Individual Ticket

Tribute Journal Ad

<input type="checkbox"/>	\$1,000 Full-Page Tribute Ad
<input type="checkbox"/>	\$500 1/2 - Page Tribute Ad
<input type="checkbox"/>	\$250 1/4 - Page Tribute Ad

☐ Please invoice my company

☐ Enclose is a check payable to PUENTE Learning Center

☐ Charge to my: ☐ VISA ☐ Mastercard ☐ AMEX ☐ Discover

OR SCAN HERE



Account Number: _____ Exp. Date: _____ CVV: _____

Name (as it appears on card): _____

Sponsor Name (as it should appear on recognition material): _____

Address: _____

Phone : _____ Email: _____

☐ I would like to make an in-kind donation Value \$: _____

Product Description: _____

Signature: _____ Date: _____

Please mail or email back to: PUENTE Learning Center,
Attn: Advancement Department
501 S. Boyle Avenue, Los Angeles, CA 90033
events@puente.org

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Contact us

501 S. Boyle Ave.,
Los Angeles, CA 90033

Tel: 323-780-0128
Email: events@puente.org